Item on Friends' website for Friends' newsletter, spring 2017

Who's Coming to Visit? You'd Never Guess.

Hoping to gauge the effectiveness of our outreach on behalf of the Cadet Library, The Friends installed a counter on our website in January 2016. The results are both encouraging and surprising.

In February 2016, the first month in which the counter operated for a full month, about 300 visits occurred. The number grew steadily month-by-month, reaching 800 in December for a total of about 6,000 visits during 2016. That growth continues so far in 2017.

Those numbers are encouraging, and the monthly growth somewhat surprising. But even more surprising is the geographic extent of our audience. Are people outside the Academy community interested in The Friends?

Answer: The interest is widespread, as in *worldwide* spread. Here are the top 25 locales from which visitors came to the site in December: United States, Russia, Germany, India, Italy, Great Britain, Poland, Canada, France, Ukraine, Pakistan, Brazil, Philippines, Uruguay, Algeria, Serbia, Indonesia, Hungary, Switzerland, Japan, Malaysia, South Korea, Australia, Romania, and Mexico. The top 25 represented every continent but Antarctica.Who would have guessed!

What's drawing all those visitors? Come see for yourself at www.usafalibrary.com. No telling whom you might meet.